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## **THE NEW ART INSTITUTE OF CALIFORNIA – SACRAMENTO TO BEGIN OFFERING CLASSES IN OCTOBER 2007**

(SACRAMENTO, Calif. – June 25, 2007) The Art Institutes today announced the addition of The Art Institute of California – Sacramento to its system of schools.

With its first day of class slated for October 1, 2007, The Art Institute of California – Sacramento will occupy approximately 35,000 square feet at 2850 Gateway Oaks Drive in Sacramento. The school will begin enrolling students immediately.

“The Art Institute of California – Sacramento will be a new destination for California residents to receive a quality education in a variety of creative arts disciplines,” says John Mazzoni, president of The Art Institutes. “The school’s design and culinary programs will help students achieve their professional aspirations while making an important impact on the communities in which they will live and work.”

Initially, The Art Institute of California – Sacramento will offer bachelor’s degree programs in Culinary Management, Digital Filmmaking & Video Production, Graphic Design, Interior Design and Web Design & Interactive Media (formerly Interactive Media Design); and associate’s degree programs in Culinary Arts, Graphic Design, and Web Design & Interactive Media (formerly Interactive Media Design).

“We are delighted to open our doors to prospective students in Sacramento,” says Roger Gomez, newly-appointed president of The Art Institute of California – Sacramento. “Our aim is to develop the school as a leading provider of creative arts education, providing academic programs to meet the growing needs of employers in the market we serve.”

The school will join six existing Art Institutes in California, with locations in San Francisco (The Art Institute of California – San Francisco); Los Angeles (The Art Institute of California – Los Angeles and California Design College); Santa Ana (The Art Institute of California – Orange County); San Bernardino (The Art Institute of California – Inland Empire); and San Diego (The Art Institute of California – San Diego).

For information on classes at The Art Institute of California – Sacramento, call (800) 477-1957 or visit the school's website at [www.artinstitutes.edu/sacramento](http://www.artinstitutes.edu/sacramento) .

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*The Art Institute of California – Sacramento is a branch of The Art Institute of California – Los Angeles through the Accrediting Council for Independent Colleges and Schools (ACICS) for accreditation.*

*The Art Institute of California -- Sacramento is one of The Art Institutes ([www.artinstitutes.edu](http://www.artinstitutes.edu)), a system of 36 locations throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.*