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## **THE NEW ART INSTITUTE OF SALT LAKE CITY TO BEGIN OFFERING CLASSES IN AUGUST 2007**

(SALT LAKE CITY – May 21, 2007) The Art Institutes today announced the addition of The Art Institute of Salt Lake City to its system of schools in August 2007.

With its first day of class slated for August 16, 2007, The Art Institute of Salt Lake City will occupy approximately 38,000 square feet at 121 West Election Drive in Draper, Utah. The Art Institute of Salt Lake City will begin enrolling students immediately.

“The Art Institute of Salt Lake City will offer curricula that complement the demand for arts education in this region,” says John Mazzoni, president of The Art Institutes. “The number one focus for The Art Institutes has always been to prepare graduates to enter careers in arts, design, culinary, and fashion fields, and we are confident that the school will enable students to achieve their professional aspirations while making a meaningful contribution to their communities.”

Initially, The Art Institute of Salt Lake City will offer bachelor’s degree programs in Culinary Management, Digital Media Production, Graphic Design, Interactive Media Design, and Interior Design; associate’s degree programs in Baking & Pastry, Culinary Arts, and Graphic Design; and diploma programs in Baking & Pastry, and The Art of Cooking.

“Our aim is to become an integral part of the educational landscape here,” says Dr. Darren Adamson, newly appointed president of The Art Institute of Salt Lake City. “Our academic programs are selected to meet the growing needs of employers in the market we serve.”

For information on classes at The Art Institute of Salt Lake City, call (800) 978-0096 or visit the school’s website at [www.artinstitutes.edu/saltlakecity](http://www.artinstitutes.edu/saltlakecity).

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*The Art Institute of Salt Lake City is accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACC SCT) as a branch of The Art Institute of Las Vegas.*

*The Art Institutes is a system of 35 locations throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals. The Art Institutes system of schools has provided career-oriented education programs for more than 40 years.*