

ART INSTITUTE OF SALT LAKE CITY APPOINTS NEW PRESIDENT

Dr. Ron Moss Becomes the Private College's Second President

SALT LAKE CITY (August 2008) – The Art Institute of Salt Lake City, a private college for the creative arts in Draper, Utah, has appointed Ron Moss, Ph.D., as its new president. Moss replaces Darren Adamson who became campus president of Argosy University in Draper, Utah.

In just his first year, Moss aims to grow the Art Institute of Salt Lake City's more than 150 student enrollment and continue to add bachelor degree programs in various specialized creative arts areas. As president, he will oversee all administrative planning from admissions and financial aid to faculty and curriculum. His goal is to help students in the school's innovative culinary, media arts and design programs transition their talents into careers and also connect them with local and national professionals.

"The Art Institute of Salt Lake City has a very unique mission and student body. It truly is a school of passion that prepares students for jobs in their area of interest and talent," said Moss. "These students are dedicated to their degree work because it is an extension of a personal dream. As we expand the student's knowledge in their interest area, they gain confidence to take their place and contribute in the work community."

With 20 years of college management experience, Moss most recently served as president of Everest College in Salt Lake City, where he helped transition the school from junior college to senior college bachelor degree status. In addition, he has founded several companies during his professional career, including Laser Technology (Police Speed Control Laser,), Inc. in Denver and Care Home Health in California and several states throughout the Rocky Mountain region. Moss also served as president of California College of Health Sciences in San Diego and Stevens-Henagar College in Salt Lake City.

A Utah native, Moss received his doctorate in Management Information Systems from Utah State University and a Master of Business Administration and a Bachelor of Arts degree in Accounting from the University of Utah.

For more information about The Art Institute of Salt Lake City visit www.ArtInstitutes.edu/SaltLakeCity.

About the Art Institute of Salt Lake City

The Art Institute of Salt Lake City, located in Draper, Utah, is part of The Art Institutes with more than 40 education institutions located throughout North America providing an important source of design, media arts, culinary arts, and fashion professionals to the marketplace. The Art Institute of Salt Lake City expects to make an important contribution to the economic growth and social well-being of the area that it serves, providing higher education opportunities that prepare skilled graduates to successfully pursue the creative arts professions they choose. *The Art Institute of Salt Lake City is accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACCSC) as a branch of The Art Institute of Las Vegas.* For more information on classes at The Art Institute of Salt Lake City, call (800) 978-0096 or visit the school's Web site at www.ArtInstitutes.edu/SaltLakeCity.

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