



OUR GRADUATES ARE TURNING OPPORTUNITIES INTO CAREERS.

In a world that runs on ideas, our grads have a head start.

More than ever, employers are looking for creativity. And they're finding it in those who come from The Art Institutes schools. In our career-focused learning environment, students use professional-grade technologies under the guidance of experienced instructors who know first-hand what the industry demands.

By offering internship opportunities and helping to keep our education programs aligned with industry trends, many employers work with our schools to make our students more marketable.

And our system of over 45 schools across North America keeps us connected with employers all around the country.

Of all 2009 graduates of The Art Institute of California—San Diego available for employment, 81.1% were working in a field related to their program of study within six months of graduation, at an average starting salary of \$32,004.

Who will create tomorrow? It could be you.

We're in the middle of a creative revolution that's opening new opportunities to build a career out of ideas. At an Art Institutes school, our students get a focused education that prepares them to seize those opportunities. We guide, support, and help students take their creativity from the classroom to the working world.

Our graduates enter the job market equipped not only with polished talent, but the professional portfolio, interviewing, and networking skills they need to make an impact in the job market.

Measuring our graduates' success.

We've charted our recent grads' progress as they launch their careers, both in terms of finding jobs and in the average salary they're earning.

	Total Graduates	Number of Graduates Unavailable for Employment Within Six Months of Graduation	Number of Graduates Available for Employment Within Six Months of Graduation*	Number of Graduates Employed	Percentage of Available Graduates Employed in Related Field	Average Salary	Number of Graduates Remaining in Unrelated Career
Advertising	36	3	33	25	75.8%	\$35,966	0
Culinary Management	20	2	18	16	88.9%	\$30,594	0
Fashion Design**	17	1	16	13	81.3%	\$29,005	0
Fashion Marketing & Management	26	2	24	23	95.8%	\$25,538	0
Game Art & Design	52	1	51	37	72.5%	\$38,092	2
Graphic Design	65	4	61	54	88.5%	\$33,505	1
Interior Design	43	4	39	25	64.1%	\$30,849	1
Media Arts & Animation	48	3	45	33	73.3%	\$36,705	0
Web Design & Interactive Media	34	0	34	34	100.0%	\$42,870	0
Total Bachelor's Degree Programs	341	20	321	260	81.0%	\$34,661	4
Advertising	12	6	6	4	66.7%	\$27,645	0
Baking & Pastry	35	8	27	23	85.2%	\$23,777	2
Culinary Arts	89	20	69	61	88.4%	\$23,848	5
Graphic Design	24	8	16	8	50.0%	\$33,693	4
Total Associate's Degree Programs	160	42	118	96	81.4%	\$24,809	11
All Program Totals***	501	62	439	356	81.1%	\$32,004	15

* Graduates available for employment excludes graduates who have waived employment assistance for one of the following reasons: medical condition that prevents full-time employment; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; stay-at-home parent; or continuation of employment in an unrelated field with current salary in excess of entry-level salary.

** School average is skewed upward due to one or more extraordinary salaries that do not depict earnings typical of entry-level Art Institutes graduates.

*** All Program Totals exclude new programs for which there were no graduates. For a complete list of available programs, please contact the Admissions Department.

Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics. Data represents employment for January 1, 2009–December 31, 2009 graduates, six months after graduation.

Sample entry-level wages of San Diego, California employees.

These salaries represent the 25th percentile of the full salary range.

	Annually
Advertising Sales Agents	\$35,609
Cooks, Restaurant	\$22,547
Designers, All Other	\$25,875
Fashion Designers	\$40,060
Graphic Designers	\$37,502
Interior Designers	\$33,945
Multi-Media Artists and Animators	\$48,692

Source: Employment Development Department (EDD), State of California, Labor Market Information Data Library, Occupational Profiles for San Diego County, <http://www.labormarketinfo.edd.ca.gov> (visited September 2010). Salaries represent Annual by Percentile (25th).



You can judge our grads by the companies that hire them.

Here are just a few of the high-profile employers, both local and around the country, who have hired recent graduates of The Art Institute of California—San Diego.

- About Image Design
- Aquent
- Aviatech
- Azul La Jolla
- Bedrosian Tile and Stone
- Blanca
- Blue Coral Seafood and Spirits
- Blue Sky Broadcast
- BottleRocket Entertainment
- Bristol Farms
- Café Chloe
- Cendio La Jolla, Inc.
- Cryptic Studios
- Cups
- DNA European Design
- Doubletake Productions
- Dunn Edwards
- E Factor Media
- Fresh
- Gad Light
- Health Fusion
- Heaven Sent Desserts
- High Moon Studios
- Hilton
- Hold it
- Kaman's Art Shoppes
- KJM Enterprises
- Legend Films
- Loews Coronado Bay Resort
- Machine
- Modello Designs
- Nelson Staffing
- Nordstrom
- ODM
- Ono's Café
- Osiris Shoes
- Paleo Entertainment
- Pechanga Resort & Casino
- Red Cashew
- Red Door Interactive
- San Diego Magazine
- San Diego Wine and Culinary Institute
- Sony Computer
- Sony Online Entertainment
- Stingaree
- Stone Brewing Company
- The French Gourmet
- Westin Horton Plaza

When you're ready to look, you'll find plenty of support.

As our grads start their job search, they can count on the support of our Career Services staff. We provide helpful tips and techniques, and connect them to hiring managers in their community and throughout North America.

We'll help:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

Students can also take advantage of:

- A Portfolio Show during final quarter attended by potential employers
- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for

Start here. And go as far as your talent takes you.

These aren't just job titles. They're opportunities that some of our recent grads have taken hold of.

- | DESIGN | MEDIA ARTS | CULINARY |
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| <ul style="list-style-type: none">• Account Executive/Coordinator• Apparel Designer• Assistant Buyer• AutoCAD Technician• Colorist• Commercial or Residential Interior Designer• Event Coordinator• Graphic/Layout Artist• Junior Art Director• Junior Designer• Marketing/PR Assistant• Pattern Maker• Print/Production Artist• Showroom Sales• Stylist• Visual Merchandiser | <ul style="list-style-type: none">• 2D and 3D Animator• 3D CG Modeler• A/V Technician• Composer• Environment Artist• Flash Artist• Game Tester• Junior Motion Capture Assistant• Multimedia Artist• Rigger• Sound/Equipment Technician• Technical Artist• Texture Artist• Videographer• Web Designer/Developer | <ul style="list-style-type: none">• Assistant Garde Manger• Baker/Pastry Chef• Event Planner• Food Sales and Distribution• Grill Cook• Line Cook• Personal Chef• Prep/Pantry Cook• Sous-Chef• Sushi Chef |



DESIGN MEDIA ARTS FASHION CULINARY CREATE TOMORROW