

SUMMER 2009

CREATIVITY IN THE CLASSROOM

HIGH SCHOOL EDUCATOR WORKSHOPS

RIPEN YOUR SKILLS THIS SUMMER.



PROJECT IDEAS FOR THE CLASSROOM

PORTFOLIO CREATION

TEACHING METHODOLOGY

SKILL ENHANCEMENT

Please mail this form back along with your payment by June 15, 2009 to this address:

The Illinois Institute of Art - Schaumburg
Creativity in the Classroom 2009
1000 N. Plaza Drive, Suite 100
Schaumburg, IL 60173-4990

Name _____

Address _____

Phone _____

Email _____

High School _____

Position _____

How many workshops would you like to attend?

- One day (\$50.00 enclosed)
- Two days (\$100.00 enclosed)
- Three days (\$150.00 enclosed)

Yes please reserve a space for me for the following 2009 Summer Educator Workshops:

- Action Scripting
- Adobe Flash for Animation
- Adobe Flash for Interactive Design
- Adobe InDesign
- Advanced Illustrator
- Advanced Photoshop Tools & Techniques
- Beginning Illustrator
- Dreamweaver
- Intermediate Photoshop
- Photographic Lighting & Color Management
- Photoshop Basics
- Photoshop Presentation Techniques for Interior Design
- Stop/Motion Animation Workshop
- Survey of the Fashion Industry
- Typographic Layout and Design



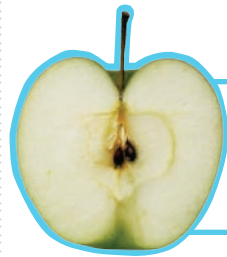
SUMMER 2009
HIGH SCHOOL EDUCATOR WORKSHOPS
CREATIVITY IN THE CLASSROOM

Hello High School Educators The Summer 2009 Break is almost here!

During the summer break, The Illinois Institute of Art - Schaumburg is pleased to offer specialized workshops designed with **you** in mind. Workshops encompass software training, specific skill enhancement, teaching methodology, and portfolio creation. The workshops include hands-on activities and project ideas to take back into the classroom. There are many workshops to choose from to enhance your personal and professional development. Build a workshop schedule to meet your needs and interests, and join us this summer!

CEUs and CPDUs

The Illinois Institute of Art - Schaumburg is an Illinois State Board of Education (ISBE) authorized provider of CEUs and CPDUs. Credits can be awarded upon completion of each workshop or program. ISBE paperwork will be provided upon completion.



**All sessions are from
8:30 a.m. – 4:30 p.m.**
Lunch will be provided each day.

Saturday, July 11th

Beginning Illustrator

This exciting workshop is an exploration of Adobe Illustrator. You will learn about this essential program as a way of expressing images visually. Packed with information, you will gain an understanding of ways to effectively create artwork from scratch, along with editing graphics, applying affects, producing text, and special effects. You will also discover how to prepare files for output, for print, and/or use in other applications.

- Get started with work area basics
- Explore the workspace, tools and panel
- Understand how to use layers and why
- Discover drawing basics with the Pen tool, Pencil tool and Shape tools
- Acquire skills in editing shapes and paths
- Working with and managing color
- Learn how to paint, create patterns, and apply gradients to your artwork
- Working with and formatting type
- Find out about importing, exporting, and saving files
- Gain knowledge of proper printing principles

Dreamweaver

This workshop describes all the techniques needed to build a basic web site. You'll be able to create your own web site without writing a single line of HTML.

- Introduction to Dreamweaver
- Site management
- Adding images
- Adding tables
- Creating links
- Style sheets
- Adding interactivity
- Site publishing

Adobe InDesign

Participants will gain an understanding of Adobe InDesign and how it can be used to combine typography and imagery into successful single page and multi-page layouts. Participants will learn to effectively create and edit layouts and prepare them for output.

- Exploring the Adobe InDesign workspace
- Creating grids and layouts within InDesign
- Placing and manipulating images and text
- Working with layers
- Working with type styles, object styles and table styles
- Exploring tables and their effective applications
- Using basic prepress principles to prepare files for output

Photoshop Basics

For the educator new to Photoshop, learn the interface and use layers to control your document. You will also practice importing and manipulating photos for touch-up or dramatic changes. Learn to use text to create powerful information pieces.

Photoshop Presentation Techniques for Interior Design

Photoshop offers interior design students new ways to manipulate images, render drawings, and create presentation boards. Enjoy this hands-on demonstration where these techniques are discussed. Examples from student portfolios are shown to inspire fresh expectations for your students' work.

Stop-Motion Animation

This workshop will concentrate on stop-motion animation, and is designed so that the attendees can begin producing animation quickly. Exercises will include projects using clay that will allow participants the opportunity to explore the 12 principles of animation.

Photographic Lighting and Color Management

Lighting is a key element in photography. This workshop will cover basics on light theory, strategies and how to evaluate and light any subject in any style as well as instructions on how to properly select and use photography lighting equipment, studio lights and photographic lighting kits for film, video, and still photography. Some of the topics covered:

- Selecting proper lighting equipment: lights, umbrellas, soft boxes, backgrounds, and other accessories.
- How to gain creative control: flash systems, measuring the light properly, and using a light/flash meter.
- When and how to use ambient light, flash or a combination of both.
- Understanding digital exposure: getting maximum advantage of the dynamic range (DR) of the camera.
- Color management: How to obtain predictable color from camera to printer.

If possible, please bring your own digital SLR camera.

Friday, July 24th

Typographic Layout and Design

This hands-on workshop will explore layout techniques through the use of various grid systems (manuscript, two-column, multi-column, and modular). We'll explore basic grid use to implementation of the Fibonacci and Modular number systems. Various typographic systems will be put into practice in order to achieve harmonious, unique, and consistent solutions to given design problems.

Basic knowledge of InDesign software is a must for this workshop. Please note that we are offering an InDesign session on Saturday, July 11th.

Survey of the Fashion Industry

The Creativity in the Classroom Fashion workshop will guide high school teachers through the process of helping students create their own survey of fashion projects. Upon completion of the workshop, teachers will understand how to help students develop their own fashion forecasting trend book, create their own fashion sketches, design and make their own garment, and create their own company name, logo, mission statement, and advertisements. The workshop facilitator will discuss ways in which to guide the students through the process of presenting their work and concepts in a portfolio format, and will also include rubrics for assessing student work.

Intermediate Photoshop

For educators familiar with the Photoshop environment, we will learn to update photos, mask images, and all about layers. This class will build upon the information from Photoshop Basics, offered Saturday, July 11th and get you ready for Advanced Photoshop offered on Saturday, July 25th.

Adobe Flash for Interactive Design

Participants will gain an understanding of Adobe Flash and how it can be used to create animations and interface designs for the web. This workshop will touch on basic workings of the program and

will end with showing how to make a mock shell for the beginnings of a basic web site, linking between scenes using interactive buttons and beginning ActionScripting. We will be going over the basics of Flash:

- Beginner terminology and tool sets
- Simple animations using motion tweens and shape tweens
- Simple and complex buttons
- Linking between scenes
- Simple functions using ActionScript

Saturday, July 25th

Action Scripting

Learn the new scripting language for Flash and ActionScript! Learn the basic syntax behind ActionScript. Using ActionScript, learn control for buttons and interactivity. **Participants should have a basic understanding of Adobe Flash to enroll in this workshop (offered Friday, July 24th).** Topics to be explored are:

- The scripting environment
- ActionScript syntax
- Classes, functions, and events
- Button and Movie Clip control
- Animation with ActionScript
- Special effects with ActionScript
- Loading movies

Adobe Flash for Animation

Participants will gain an understanding of Adobe Flash and how it can be used to create animations. This workshop consists of four parts:

- Flash interface and toolsets
- Character design for animation
- Principles of animation
- Cartoon laws of physics

Participants may bring their own digital artwork or use examples provided. We will cover the procedures of drawing, scanning, tracing bitmaps, symbolization, tweening, morphing, dissolving, painting, backgrounds, layers, and integration with other software. Everyone will leave with animated examples for use in your own classes. Handouts and digital lessons will be provided.

Advanced Illustrator

This exciting workshop is an exploration of Adobe Illustrator. You will be learning about this essential program as a way of expressing images visually. Packed with information, you will gain understanding of ways to effectively create artwork from scratch along with editing graphics, applying affects, producing text, and special effects. You will discover how to prepare files for output, for print, and/or use in other applications.

- Understand symbol instances and symbol sets
- Work with color groups and adjusting colors
- Create beauty through meshes, blends, and transparency
- Gain knowledge of Live Trace and Live Paint
- Create 3D objects and surface shading options
- Learn how to affect the appearance using envelopes and clipping masks
- Apply special effects to type and text
- Create special appearance effects with filters, drop shadows, and graphic styles
- Find out about Adobe Bridge for adding information and metadata
- Understand printing with transparency
- Explore automated tasks

Advanced Photoshop Tools & Techniques

For educators comfortable with the Photoshop environment, we will be working to combine non-destructive workflow methods, including advanced use of layer blending modes, adjustment layers, and layer masking techniques. In addition, several advanced tips and techniques will be explored in this highly creative hands-on workshop.

Fees

The Registration Fee is \$50 per day. To attend sessions spanning two days, the Registration Fee is \$100 and for three days the Registration Fee is \$150. Please send payment along with your Registration Form. Checks can be made payable to: The Illinois Institute of Art - Schaumburg. For more information on workshops, certificates, questions, or for hotel information, please contact Judy Dunne at 800-314-3450 ext. 4510 or email her at jdunne@aia.edu.

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