

Starting Your Own Design Agency Leads to Success

What's Joseph doing today?

As creative director of his own design company, Joseph has what he calls “the best” professional career. Along with his business partner and staff, he works in New York City, fine-tuning his creative vision. Joseph also paints and draws often, exhibiting and selling his work in New York City, Philadelphia, and other areas of the country.

Creative inspiration

Joseph used life experience as inspiration for his acrylic paintings “Gone Fishin,” “Life Goes On,” “Entrepreneur’s Race,” and “Bus Driver.” He painted himself into the works, representing his ambitions and desire to pave his own path. Joseph utilizes symbols to demonstrate his appreciation for friends, opportunities, and new starts in life — from a magic carpet to represent a turn-about when his business succeeded to a golden lamp, signifying the good fortune of landing a trusted business partner.

Getting out there

Just after graduation from The Art Institute of Philadelphia, Joseph got his first job at a small design shop, eventually moving on to a larger agency. Life events led him to New York City and where he started working at large agencies including DDB, Ogilvy, and Y&R — on accounts including Coke and Sony. From there, at the age of 24, he started his own design agency, which he operated for two years before leaving to travel the world. Upon returning to New York City, Joseph and a longtime friend opened up Gigapixel Creative.



Joseph Kilrain

The Art Institute of Philadelphia

Visual Communications Bachelor of Science, 1994

Employer: Gigapixel Creative, Inc.

Career: Creative Director/Owner

“I try to explain to people how much I enjoy doing what I do. I don’t even call it a job.”

— Joseph Kilrain

