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**DANIEL CARDENAS
PRESIDENT, THE ART INSTITUTE OF CALIFORNIA – SUNNYVALE**

Daniel Cardenas is president of The Art Institute of California – Sunnyvale. He previously worked at other Art Institute locations, including serving as Assistant Director of Admissions at The Art Institute of California – Los Angeles. In that role, he managed daily and annual goals and activities of the high school and general teams. In 2002, Cardenas became Director of Admissions at The Art Institute of California – San Francisco, where he managed the admissions department and was responsible for meeting target goals, hiring, and training of employees. In January 2007, Cardenas was promoted to Vice President – Admissions Specialist for The Art Institutes' western region, providing individual guidance and support to school-based Directors of Admissions, and consulting in counsel and training of new Admissions team members. He also directed marketing activities and publications to meet inquiry objectives for each Art Institute school in the region. Cardenas received a bachelor of science degree in sociology from the University of California – Los Angeles.