

# TURN YOUR CREATIVITY INTO A CAREER.

DESIGN MEDIA ARTS FASHION CULINARY

See what some of our graduates are earning.

|  | Total Graduates | Number of Graduates Unavailable for Employment Within Six Months of Graduation | Number of Graduates Available for Employment Within Six Months of Graduation* | Number of Graduates Employed | Percentage of Available Graduates Employed in Related Field | Average Salary** |
|--|-----------------|--|---|------------------------------|---|------------------|
| <b>Bachelor's Degree Programs</b>      |                 |  |   |                              |   |                  |
| Culinary Management                    | 14              | 1  | 13  | 13                           | 100.0%  | \$29,627         |
| Digital Filmmaking & Video Production  | 9               | 0  | 9   | 4                            | 44.4%   | \$25,753         |
| Fashion & Retail Management            | 2               | 0  | 2   | 2                            | 100.0%  | \$13,038         |
| Game Art & Design                      | 12              | 3  | 9   | 4                            | 44.4%   | \$30,160         |
| Graphic Design                         | 16              | 1  | 15  | 12                           | 80.0%   | \$25,554         |
| Interior Design                        | 22              | 5  | 17  | 13                           | 76.5%   | \$26,656         |
| Media Arts & Animation                 | 27              | 2  | 25  | 15                           | 60.0%   | \$23,674         |
| Web Design & Interactive Media         | 6               | 0  | 6   | 5                            | 83.3%   | \$34,619         |
| Total Bachelor's Degree Programs***    | 109             | 12   | 97  | 69                           | 71.1%   | \$26,722         |
| <b>Associate's Degree Programs</b>     |                 |  |   |                              |   |                  |
| Baking & Pastry                        | 4               | 1  | 3   | 3                            | 100.0%  | \$29,930         |
| Culinary Arts                          | 47              | 4  | 43  | 43                           | 100.0%  | \$23,041         |
| Graphic Design                         | 2               | 1  | 1   | 1                            | 100.0%  | —                |
| Total Associate's Degree Programs***/† | 55              | 7  | 48  | 47                           | 97.9%   | \$23,753         |
| <b>Diploma Programs</b>                |                 |  |   |                              |   |                  |
| Baking & Pastry                        | 27              | 4  | 23  | 22                           | 95.7%   | \$17,768         |
| Total Diploma Programs                 | 27              | 4  | 23  | 22                           | 95.7%   | \$17,768         |
| <b>All Program Totals</b>              | <b>191</b>      | <b>23</b>  | <b>168</b>  | <b>138</b>                   | <b>82.1%</b>  | <b>\$24,350</b>  |

This chart shows average starting salaries for graduates from The Art Institute of Tampa, a branch of Miami International University of Art & Design, during the period of January 1, 2010 through December 31, 2010. This data relates to graduates available for employment who were working in a field related to their program of study, within six months of graduation, that have met our employment and verification requirements.

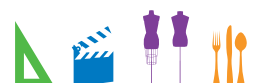
This data is provided for informational purposes only. For more information regarding our programs and those of our main school and its branches, including the graduation rate for each program, the median debt of students who completed each program, and other important information, please click on the "Gainful Employment Data" link available by clicking on "Student Consumer Information" on our school website or go to [aiprogams.info/aita](http://aiprogams.info/aita).

\* Graduates available for employment excludes graduates who have waived employment assistance due to extenuating circumstances which prevent them from working, including due to a medical condition which prevents work in their field of study; active military duty; incarceration; death; non-immigrant status; furthering education with minimum of 50% credit load; and choosing to stay at home full-time due to parental obligations; along with graduates who continue employment in an unrelated field with current salary in excess of entry-level salary.

\*\* Average salaries include, as applicable, annualized salary, overtime, payment for freelance assignments, hourly wages from multiple employments, and scheduled bonus payments. The calculation of average salary excludes graduates for whom we obtained confirmation of employment but were unable to obtain salary information. Graduates who have prior work experience and who are new to an employment field are included in the employment statistics.

\*\*\* Total includes employment activity for graduates of programs which are no longer offered to new students.

† Total includes unpublished salary amount of an individual graduate.



## Some of the employers, both local and around the country, who have hired recent graduates of The Art Institute of Tampa are as follows:

- A La Carte Event Pavilion
- Aramark
- Artix Entertainment LLC
- Berns Steakhouse
- Busch Gardens Tampa Bay
- Cheesecake Factory
- Crowne Plaza Hotel—Tampa East
- Doubletree Hotel Tampa Westshore
- Emerald Greens Country Club
- Grand Hyatt Tampa Bay
- In Motion Video Productions
- Jupiter Island Club
- Let Them Eat Cake
- MOSI
- National Aviation Academy
- New York Athletic Club
- OSI Restaurant Partners, LLC
- Outback Steakhouse
- Publix Super Markets, Inc.
- Renaissance Tampa Hotel
- Ritz-Carlton—Sarasota
- Roger West Creative
- Rooms To Go
- Savtira Corporation
- Seminole Hard Rock Casino
- Sodexo
- Sophies Bakery
- St. Leo University
- St. Petersburg Yacht Club
- Storr Office Environments
- Talk of the Town Restaurants
- Technology Transfer Services
- Temple Terrace Golf & Country
- The Original Leena's Chocolates
- Unknown.com, Inc.
- USF College of Medicine
- Waffle House Corporate
- WEDU PBS 3

## The opportunities that some of our recent graduates have taken hold of:

### DESIGN

- Creative Director
- Graphic Artist
- Graphic Designer
- Interior Designer
- Junior Designer
- Visual Merchandiser

### MEDIA ARTS

- Art Director (Radio/TV/Film)
- Character Artist
- Conceptual Artist
- Designer
- Digital Artist
- Digital Media Specialist
- Game Designer
- Graphic Support Coordinator
- Illustrator
- Instructor
- Multimedia Designer
- Multimedia Specialist
- Photographer Assistant
- Production Assistant
- Production Staff
- Supervisor
- Videographer
- Web Page Designer
- Website Designer

### CULINARY

- Apprentice Pastry Cook
- Assistant Pastry Chef
- Baker
- Cake Decorator
- Cook
- Food Service Restaurant Manager
- Food Service Supervisor
- Kitchen Manager/Supervisor
- Line/Station Cook
- Pastry Chef
- Pastry Chef (Patisserie/Confiseur)
- Prep Cook

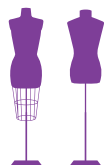
**When you're ready to look, we'll provide support.**

### We'll help you:

- Develop job-search skills in resumé writing, interviewing, and networking
- Find part-time work while in school
- Pursue full-time work after graduation

### Students can also take advantage of:

- Opportunities to meet employers at career days and job fairs
- Current insights into the skills employers are looking for



DESIGN

MEDIA ARTS

FASHION

CULINARY

CREATE TOMORROW